

Elias Fares

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Summary

Actively improving UX and Front-End development skills by taking on new challenges and projects. Passionate about using design to solve problems by creating great experiences through user centered design thinking.

Education

Carleton University

M.A.Sc. Human-Computer Interaction, 2017
Bachelor of Engineering, 2013

Experience

UX Designer / UI Developer

Feenics Inc.

Aug 2016 - Present

Key role in re-designing the native application to work as a user-friendly web application

Designed and created an interactive prototype for the web client application and conducted user interviews to validate UI design

Implemented front-end development of mockup designs using HTML, CSS, Bootstrap, Typescript and Angular 2

User Experience Designer

Office of the Auditor General of Canada

May 2015 - Dec 2015

Conducted Usability Tests using prototypes which led to valuable findings for the development team

Designed User Interface (UI) mockups for every screen and system feature which won the approval of stakeholders

Proposed a new site architecture that led to faster information retrieval for users

Faster task completion by exercising SCRUM Product Management and agile

Co-founder and President

Campusgrids Ltd.

Jan 2013 - Apr 2015

Built a mobile application startup for college and university students

Designed a platform to help campus clubs and societies interact and engage with students which led to \$20,000 funding from Invest Ottawa

Sketched paper mockups and designed wireframes to test with students which validated our user requirements

Interviewed by campus institutes which lead to good press and positive reviews

User Interface Designer

Final Year Engineering Project

Sep 2012 - Apr 2013

Created a User Interface (UI) controlled by a motion sensor that displayed behind a mirror so application content and user's reflection were both visible

Developed mockups of the UI using iterative and test-driven methodology

Generated user requirements to simplify the design of a complex system

Skills

Design

Sketches
Wireframes
Interactive Prototypes
Design Principles
Photoshop
Balsamiq

Research

Personas
User Interviews
Usability Testing
Design Research Methods
Information Architecture
User Flows

Development

HTML + CSS
JavaScript
jQuery Mobile
SCRUM
Bootstrap
AngularJS